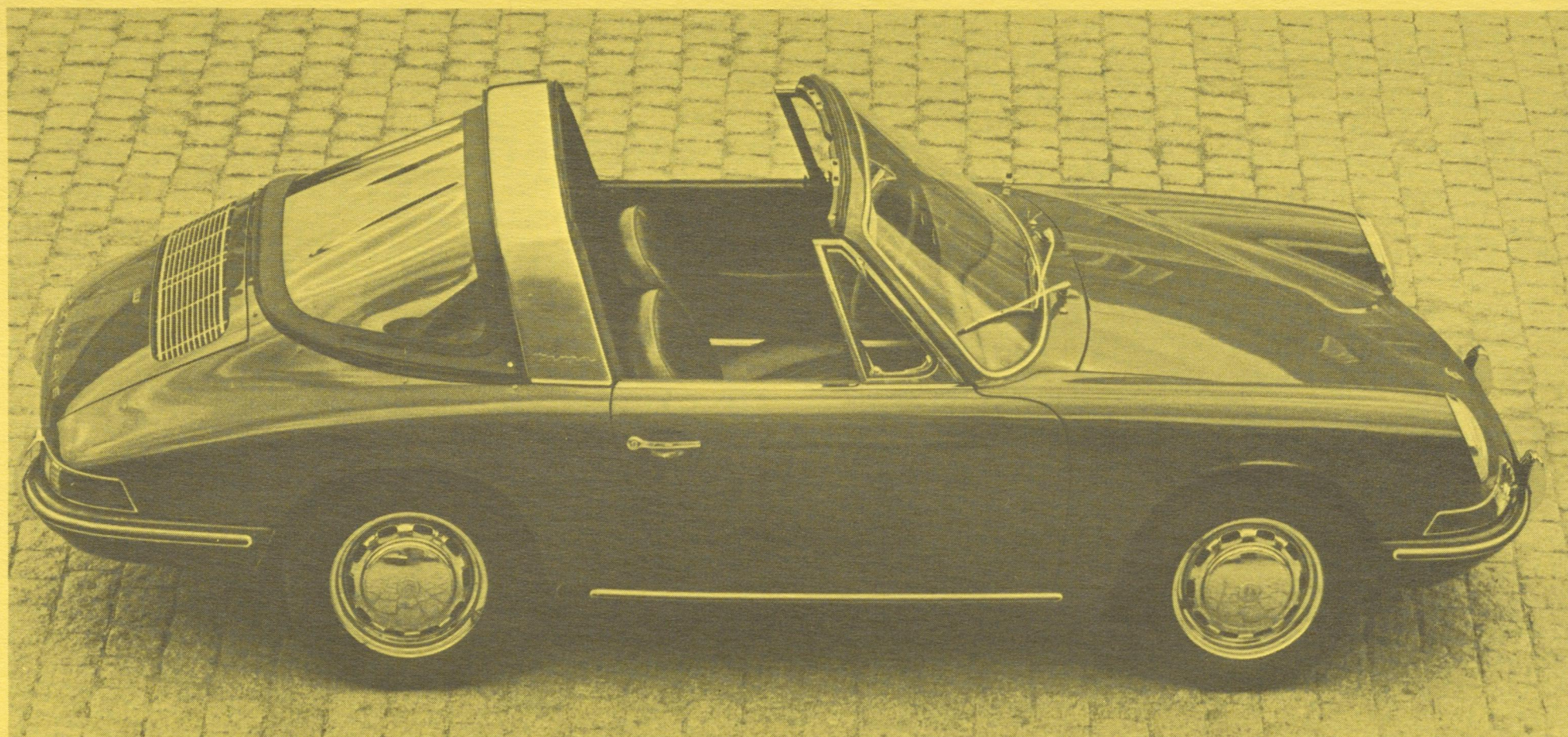


PORSCHE



PORSCHE'S RACING-INSPIRED INNOVATION IN OPEN-CAR DESIGN... THE UNIQUELY NEW *targa*

At last, a truly functional high-performance convertible for safe, enjoyable driving in every kind of weather.

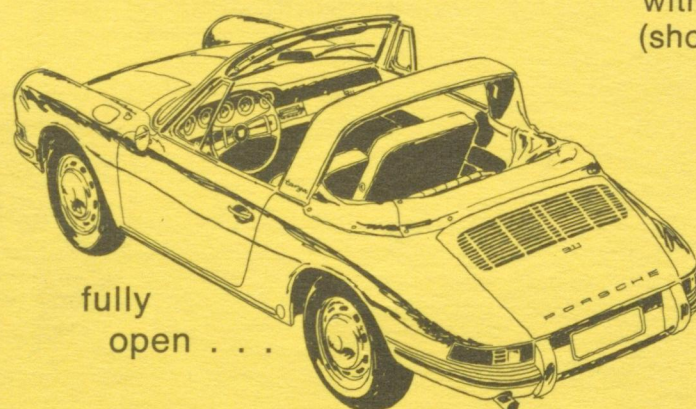
Like all Porsches, the distinctive new Targa is a rugged, competition-developed vehicle, designed to be driven hard and fast—with maximum safety.

Take the eye-catching stainless steel roll bar, for example. For years, roll bars have been standard equipment on all racing cars. In the Targa—appropriately named for the grueling Sicilian mountain road race in which so many of Porsche's advanced-engineering ideas have been publicly tested and proven—the roll bar has been made an integral part of a series-production *gran turismo* cabriolet, for the first time. This remarkably logical racing-car ingredient provides vital protection for driver and passengers, and it gives the Targa's unitized body-chassis combination the strength and rigidity of the Porsche coupe. It also makes possible the unique variations in openness provided by the Targa: fully closed, top down, rear window down and fully open.

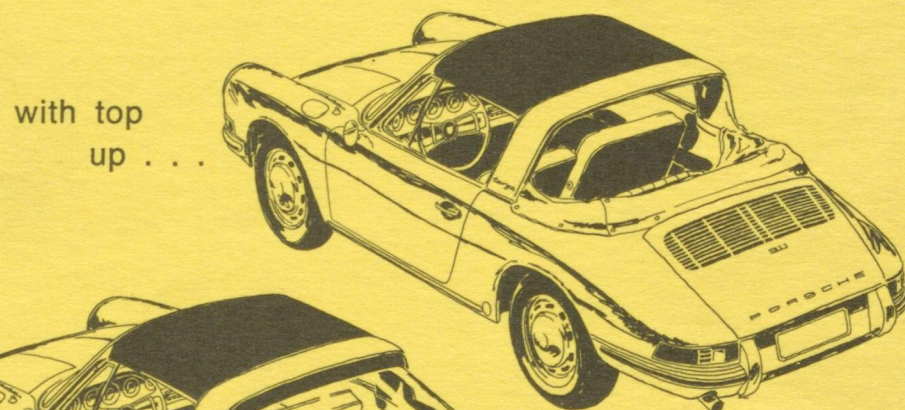
The new Porsche Targa, available in the 912, 911 and 911S models, has the same confidence-inspiring stability and maneuverability inherent in every Porsche. And the aerodynamic design of this precedent-setting convertible is practical as well as graceful. At any speed, the Targa's exterior surfaces efficiently create an airflow that leaves the passenger compartment quietly undisturbed. With top down and windows up, the most fragile coiffure travels unmussed.

Adaptable to any weather...

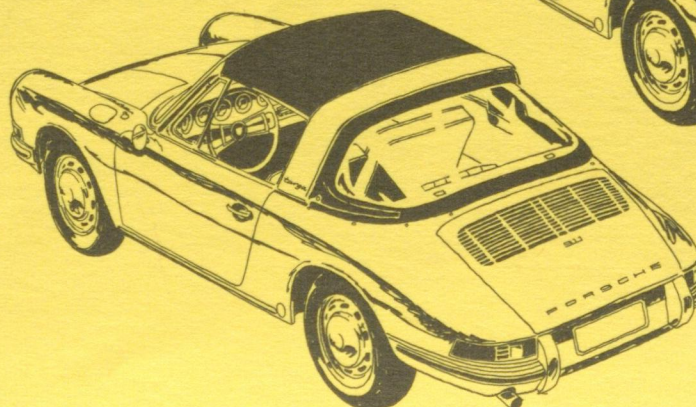
with back window up
(shown above) . . .



fully
open . . .



with top
up . . .



fully closed

targa

PORSCHE *targa*

PRICE OF THE TARGA is about \$400 above the price of the standard Porsche coupe selected. The three Targa models available are as follows:

targa 912

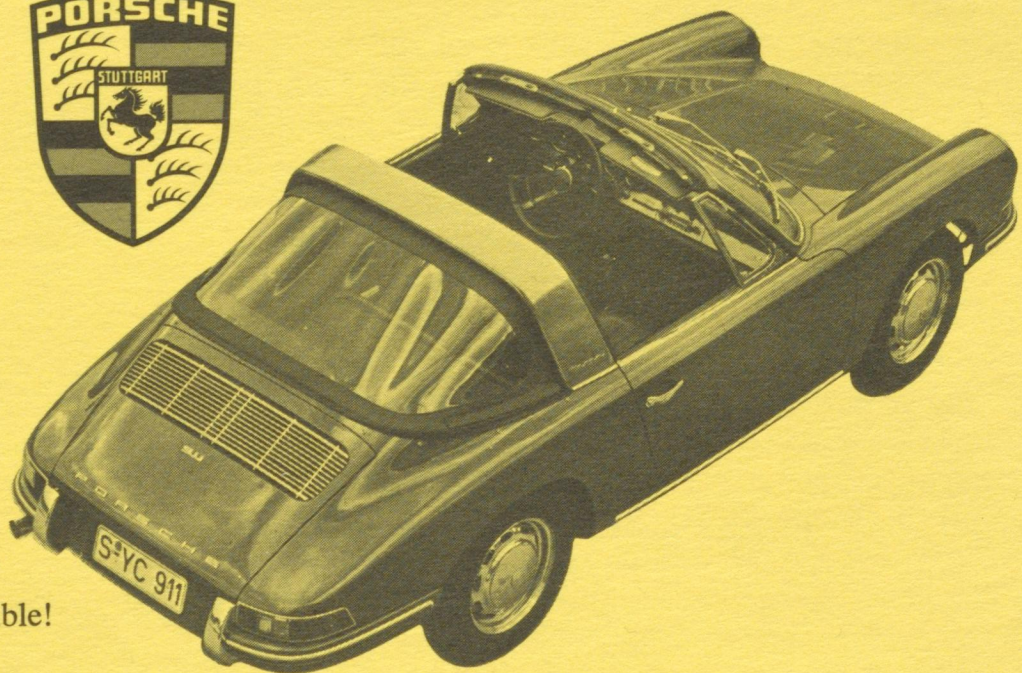
This member of the Porsche family of high-performance cars has an air-cooled, 102-hp 4-cylinder engine, rear-mounted—as are all Porsche engines—to provide better traction and more efficient utilization of engine power. Fully synchronized Porsche gearboxes are available in four, or optionally, five forward speeds. As in all Porsches, four-wheel disc brakes are standard. The new steering column consists of three short angled sections that will collapse in the event of impact. Top speed is 115 mph.

targa 911

This car represents a major advance in high-performance auto design. It is powered by Porsche's air-cooled, flat six, 2-liter engine that develops 148-hp and produces a top speed of 130 mph. Like all Porsches, it has precise, cat-quick steering, corners more securely than any conventional car, has powerful 4-wheel disc brakes. The Targa 911 is available with the 4- or 5-speed Porsche synchromesh gearbox.

targa 911S

For the connoisseur of GT cars, the Targa 911S is equipped with a "street version" of the 2-liter, 6-cylinder engine Porsche developed for the Carrera 6 racing car. This engine, producing 180-hp in the Targa 911S, is fed by two triple-throat Weber carburetors, one for each bank of cylinders, with fuel supplied by an electric fuel pump. Top speed is 140 mph, and the car will accelerate from 0 to 60 mph in 7.5 seconds, from 0 to 100 mph in 19.8 seconds. This Porsche masterpiece has lightweight, forged-alloy wheels and self-adjusting, fade-resistant, water-shielded ventilated disc brakes on all four wheels. For precise steering, Porsche uses an excellent rack-and-pinion system that requires only 2.8 turns from lock to lock. This positive steering control, together with the torsion bars and the independent wheel suspension pioneered by Porsche, make this car extremely responsive and maneuverable. To provide the proper balance with its more powerful engine, the Targa 911S also has an additional stabilizer bar. Porsche's 5-speed, close-ratio, all-synchromesh gearbox is standard equipment.



See for yourself. Road test the Porsche Targa
... the world's safest convertible!